

TEST 3, WRITING TASK 2

This is an answer written by a candidate who achieved a **Band 5.5** score.

I totally agree when the people say that advertising is extremely successful to sell and buy things, I can say in addition that advertising is vital to our lifes, this make us in continue interaction with the modern world. It's impossible to live currently without this important tool that give opportunity to sell or buy by internet, by e-mail, by outdoor, making everythind easear.

However, this can also take our life in different way, we need to accept to live around a bunch of informations all the time. If we open our email, advertising will be there, if we walk in the street, advertising will be there, it is everywhere, then we need to select what we are looking for and have open mind for this and maybe have advantage about.

I think that it will never stop, the huge and strong business world will create a new way to persuad us to buy things. The world grew up based in advertisement and it still growing.

Here is the examiner's comment:

This is a rather weak answer as neither view is discussed adequately, although the writer's opinion is provided at the end. There is organisation, however, and the ideas are easy to follow, except for the ending of the second paragraph. Occasional 'signal' words [*However*] also show the structure of the ideas. The range of vocabulary is sufficient for the task and although there are some spelling errors [*lifes* / *lives* | *everythind* / *everything* | *easear* / *easier* | *informations* / *information* | *persuad* / *persuade*], the meaning is clear. Other errors occur in word formation or word choice [*this make us in continue interaction* / *this makes us continually interact* | *a bunch of* / *a large quantity of*]. There is a mix of simple and complex sentence structures with some errors, but again, the meaning is generally clear.